



University of St. Gallen

Institute for Systemic Management  
and Public Governance



Institute for  
Trade and  
Innovation

Hochschule Offenburg | Offenburg University

4-5  
SEPTEMBER  
2024

# Quo Vadis, Global Trade?

IfTI Global Symposium 2024  
goes to Switzerland

# Overview



**Date**  
4-5 September 2024



**Language**  
English



**Location**  
SQUARE,  
University of  
St.Gallen,  
Switzerland



**Price**  
€ 489



**Hotels**  
Einstein, LEO,  
Walhalla & WBZ  
Holzweid (St.Gallen)



**Registration**  
<https://ifti.hs-offenburg.de/symposium-2024>

# Co-Hosts & Supporters



Academic  
Partner



Media Partner



# Quo Vadis, Global Trade?

## The IfTI Global Symposium 2024 goes to Switzerland

Foreign trade has been the driving force behind wealth creation and economic growth in recent decades. The future of global trade will be driven by innovation, digitalisation, a just transition, and inclusiveness. However, the world is facing unprecedented challenges due to geopolitical tensions, multipolarity and fragmentation, climate change, as well as inflation. Policymakers and financiers need to address pressing issues to find the opportunities behind poly-crises, making innovation, trade, investment and environmental policy goals mutually supportive.

The IfTI Global Symposium 2024 goes to the University of St.Gallen! It will inform policymakers, financiers, exporters and researchers, enhance knowledge and expertise, and build bridges to strengthen cooperation between key stakeholders. We will share theoretical approaches to better understand and address current challenges, discuss global best practices and present case studies from governments, export credit agencies, development banks, academics, and the private sector. Relevant both to practitioners and academics, we will explore practical and pragmatic ways to move forward.



# Programme

Wednesday, 4 September 2024

**9:00**

Opening Remarks  
and Keynotes

Prof Andreas Klasen, IfTI Director, Offenburg University  
Prof Manuel Ammann, Rector, University of St.Gallen  
Prof Stephan Trahasch, Rector, Offenburg University  
Helene Budliger Artieda, Secretary of State, SECO  
Maëlia Dufour, President, Berne Union

**10:00 | Panel 1**  
**Quo Vadis, Global Trade**

Dr Ratnakar Adhikari, Executive Director EIF, WTO  
Helene Budliger Artieda, Secretary of State, SECO  
Dr Marion Jansen, Director, OECD  
Prof Benedict Okey Oramah, President & CEO, Afreximbank  
Eng Hani Sonbol, CEO, ITFC, Islamic Development Bank

**10:45 | Break**

**Time for networking**

**11:15 | Panel 2**  
**Navigating New Trade  
Horizons**

Peter Gisler, CEO, SERV  
Mairead Lavery, CEO, EDC  
Reta Jo Lewis, President and Chair, US EXIM  
Tim Reid, CEO, UK Export Finance  
Edna Schöne, Member of the Board, Euler Hermes

**12:00 | Panel 3**  
**Better Together:  
Public-private Collaboration**

Esther Baur Reinecke, Head Europe, Swiss Re  
Massimo Falcioni, CCO, Abu Dhabi Investment Office  
Suzanne Gaboury, Director General PSOD, ADB  
Belgin Rudack, CEO, KfW IPEX  
Marck Wengrzik, CEO, AKA Bank

**12:45**

Group Photo and Lunch

**14:00 | Panel 4**

**Boosting Innovation in Trade**

**14:45 | Panel 5**

**The Future of Export Finance**

**15:30 | Break**

**16:00 | Panel 6**

**Learning from Others**

**16:45**

**19:00 | Dinner**

**Time for networking**

Yuichiro Akita, General Manager, NEXI

Raja Al Mazrouei, CEO, ECI

Elizabeth Lee Marinelli, CRO, Eksfin

Dan Riordan, Global Head of Political Risk and Credit, Vantage

Janusz Wladyczak, CEO, KUKE

Abdulrahman Al Sowaidi, CEO, Qatar Development Bank

Ayan Bektybayeva, Deputy Chairman, KazakhExport

Jussi Haarasilta, EVP, Finnvera

Beatriz Reguero Naredo, COO, CESCE

Werner Schmidt, Global Head, Deutsche Bank

**Time for networking**

Bert Bruning, Managing Director, Atradius DSB

Nikki Kersten, Head, Dutch Ministry of Finance

Michael Maurer, Global Head Trade & Export Finance, LBBW

Dr Joost Oorthuizen, CEO, Invest International

**End of Day 1**

**Dinner at Brasserie Lok**

Grünbergstrasse 7, 9000 St.Gallen

# Programme

Thursday, 5 September 2024

**9:00**

Opening Remarks  
and Keynotes

Prof Kuno Schedler, IMP Director, University of St.Gallen  
Xiana Méndez, Secretary of State, Spanish Ministry of Industry  
Prof Mette Morsing, Director, Oxford Smith School

**10:00** | Panel 7  
Driving the Green Transition

Anna-Karin Jatko, CEO, EKN  
Alex Michie, Head, GFANZ  
Christian Ølgaard, CFO, EIFO  
Eric Usher, Head, UNEP Finance Initiative

**10:45** | Break

Time for networking

**11:15** | Panel 8  
Systemic Resilience and  
Climate Action

Prof Thomas Hale, University of Oxford  
Dr Nicola Ranger, University of Oxford and Senior Adviser, FCDO  
Magnus Montan, CEO, SEK

**12:00** | Panel 9  
Clean Energy Exports:  
Risks and Opportunities

Dr Maxfield Peterson, Australian National University  
Dr Jakob Skovgaard, Lund University  
Mariane Søndergaard-Jensen, Senior Director, EIFO

**12:45** | Lunch

Time for Networking and End of Day 2



# Wednesday, 4 September 2024

## Academic Sessions

**11:15**

Academic Session I

---

Prof Simon Evenett, University of St.Gallen  
Dr Roseline Wanjiru, IfTI Member, Northumbria University

---

**12:00**

Academic Session II

---

Dr Yixian Sun, University of Bath

---

**14:00**

Academic Session III

---

Prof Alexander Braun, University of St.Gallen  
Dr Simone Krummaker, IfTI Member, City, University of London

---

**14:45**

Academic Session IV

---

Prof Richard Nyuur, IfTI Member, University of Bradford

---

## In Parallel

All-Day Event

NZECA Members Meeting

# Conference Details



## Conference Venue

University of St.Gallen, SQUARE  
Guisanstrasse 20, CH-9010 St.Gallen,  
Switzerland



## Full Details and Registration

<https://ifti.hs-offenburg.de/symposium-2024>



## Booking Prices

The booking price for the IfTI Global Symposium is €489 for the full conference attendance, as well as conference refreshments, conference lunch and symposium dinner.

Please note that service fees (€0.99 plus 5.5% of the booking price) are non-refundable. In addition, bookings and booking prices are non-changeable and non-refundable after 31 May 2024. Thank you for your understanding.



## Accommodation

Accommodation must be booked online by participants directly with the conference hotels via their website. For special rates, please use the **booking code „Symposium24“**. The conference hotels are:

Hotel LEO, St.Gallen

Hotel Einstein, St.Gallen

Weiterbildungszentrum Holzweid, St.Gallen



## Directions by airplane

The nearest airport is Zurich (ZRH) Airport. Trains run several times an hour from Zurich Airport to St.Gallen (50 minutes).



## Directions by train

Trains from Zurich main station or Zurich Airport run several times an hour (50 minutes). From the main station in St.Gallen, take bus number 5 (direction Rotmonten) to the bus stop Universität/Dufourstrasse or bus number 9 (direction Schuppis Nord) to the bus stop Universität/Gatterstrasse.



## Directions by car

St.Gallen is well located and can be reached quickly via the A1 motorway.



## Public Transport

Everything in St.Gallen is easily accessible on foot or by public transport. Therefore, no shuttle service is needed.



# Contact



Simone Schmidt  
Event Coordinator  
simone.schmidt@  
hs-offenburg.de  
+49 781 7803 9698 4426



Dominique Cowan  
Event Coordinator  
dominique.cowan@unisg.ch  
+41 71 224 73 45



---

Universität St.Gallen (HSG)  
Dufourstrasse 50  
9000 St.Gallen  
+41 71 224 21 11  
info@unisg.ch  
[unisg.ch](mailto:info@unisg.ch)

Full Details and Registration  
<https://ifti.hs-offenburg.de/symposium-2024>



REGISTER  
NOW

From insight to  
impact.