



## PLAN YOUR VISIT

### IfTI Global Symposium 2022 & Germany-Scotland Forum

#### Conference Venue

Online Virtual and at  
Offenburg University, Campus Gengenbach,  
Klosterstraße 14, 77723 Gengenbach, Germany

#### Booking Prices

Attendance	IfTI Global Symposium	Germany-Scotland Forum
Online/Virtual	€115	Free of charge
Physical	€395	Free of charge
Forum Dinner	Included	€85

The booking price for the IfTI Global Symposium is €395 for the full conference attendance, as well as conference refreshments, conference lunches and the forum and symposium dinners, or €115 for virtual attendance. The Germany-Scotland Forum is free of charge. If you wish to attend only the Forum Dinner, the booking price is €85.

Please note that service fees (€0.99 plus 5.5% of the booking price) are non-refundable. In addition, bookings and booking prices are non-changeable and non-refundable after 31 March 2022. Thank you for your understanding.

#### Full Details and Registration

<https://ifti.hs-offenburg.de/symposium/symposium-2022>

#### Directions

Offenburg and Offenburg University's Campus Gengenbach can be reached quickly and easily from several airports (FRA, SXB, FKB and BSL), by train and by car. The best connection is via Frankfurt am Main Airport (FRA): High-speed ICE trains connect Frankfurt Airport directly with Offenburg Central Station (90 minutes).

#### Accommodation

Accommodation must be booked directly by participants with the conference hotels. For special rates, please contact the hotels by phone or email using the booking code „Symposium 2022“. The conference hotels are:

- Hotel Liberty, Offenburg
- Holiday Inn Express, Offenburg

#### Shuttle Service

We provide a bus shuttle service for the Germany-Scotland Forum and the IfTI Global Symposium from/to the hotel to the conference venue and dinner location.



# IfTI Global Symposium 2022 & Germany-Scotland Forum

## Managing the Green Transition in Times of Crisis

**24-25 May 2022**  
Offenburg University  
(Campus Gengenbach, Germany)  
and **Online Virtual**

WELCOME  
TO THE  
**Black  
Forest**



## MANAGING THE GREEN TRANSITION IN TIMES OF CRISIS

### Germany-Scotland Forum

COP26 in Glasgow had been throwing a spotlight on Scotland as a world-class location for inspiring green projects and companies towards net zero. The Germany-Scotland Forum on Responsible Green Growth will cover top-level climate, trade and investment priorities, as well as Environmental Social Governance. Panels will focus on sustainability, hydrogen and renewable energy, as well as a more technology-oriented discussion how data and digitalisation are empowering companies' journey towards sustainability and process efficiency. As Whisky - Scotland's most famous product - has been leading the way in reducing CO2 emissions, moving towards powering and heating distilleries through renewable sources and using organic ingredients and low carbon materials, a whisky and gin tasting will highlight products created in Scotland's greenest distilleries.

The Forum is hosted by the Scottish Government Hub and Scottish Development International (SDI) in Germany together with Offenburg University. Participants will meet speakers from Scottish and German companies and institutions who are playing an important role in the fields of responsible green growth, data and digitalisation. SDI is the international arm of Scotland's Economic Development Agencies. SDI is helping Scottish companies to develop international trade and advise them on doing business in Germany, as well as supporting German companies who want to set-up, invest, conduct R&D or find business and innovation partners in Scotland.

### IfTI Global Symposium 2022

Making innovation, trade, investment and environment policy goals mutually supportive creates challenges for internationally-oriented firms, financial institutions, governments and other stakeholders. Will the Ukraine war derail the green energy transition? How can governments and the financial system work together to broaden, deepen, and accelerate the global transition to net zero? What are innovation, trade and investment opportunities for green growth? How to refocus government financing instruments to support countries and trade partners meet their climate targets in times of crisis? The IfTI Global Symposium 2022 will discuss challenges to trade in a new global order, as well as opportunities and threats of the green transition.

100+ high-level participants from the private sector, governments, innovation funds, development banks, export credit agencies and academia including Afreximbank, Business Finland, City, University of London, Deutsche Bank, Dutch Ministry of Finance, EDC, EKF, LBBW, OECD, Oxford University, Siemens, Swiss State Secretariat for Economic Affairs, tr8fin and the WTO – the IfTI Global Symposium will bring together policy makers, international financiers and experienced practitioners. It is hosted by the Institute for Trade and Innovation (IfTI) at Offenburg University, the home to leading academics in the field of trade and innovation-led economic development and growth.

## Germany-Scotland Forum – Tuesday, 24 May 2022

### 14:00 | Networking Lunch

### 15:00 | Opening Remarks & Keynotes

Prof Stephan Trahasch, Rector, Offenburg University  
Neil Gray MSP, Minister for Culture, Europe & International Development, Scottish Government  
Johannes Augustin, Head of Scottish Development International in Germany

### 15:45 | Sustainability, Hydrogen and Renewable Energy

Steve Taylor, Senior Trade Specialist, Energy and Low Carbon Transition – Moderator  
Meinolf Otto, Global Business Development Specialist – Foreign Direct Investment, SDI  
Dr Faisal Ghani, CEO, Solariskit  
Iain Stirling, CEO Arbikey Distillery  
Martyn Tulloch, Head of Energy System Integration, Net Zero Technology Centre

### 16:45 | Data & Digitalisation: Towards Sustainability and Efficiency

Prof Andreas Klasen, IfTI Director, Offenburg University – Moderator  
Michael Groves, CEO, Topolytics  
Stephen Jamieson, Global Head of Circular Economy Solutions, SAP  
Sarah Middlemiss, COO, Ecometrica  
Stephen Milne, Director of Strategic Projects, CENSIS  
Adam Turner, External Funding Service Lead, The Data Lab

### 17:30 | End of Forum & Bus pick-up Campus to Hotels

### 19:30 | Forum Dinner and Scottish Whisky & Gin Tasting

Volker Schebesta MdL, State Secretary, Ministry of Education, Youth and Sports  
Neil Francis, Interim Managing Director, Scottish Development International

## IfTI Global Symposium – Wednesday, 25 May 2022

### 9:15 | Opening Remarks and Keynotes

Prof Andreas Klasen, IfTI Director, Offenburg University  
Xiana Méndez, Secretary of State, Spanish Ministry of Industry, Trade and Tourism  
Neil Gray MSP, Minister for Culture, Europe & International Development, Scottish Government

### 10:00 | A New Global Order? Challenges to International Trade

Dr Marion Jansen, Director, OECD  
Louis Taylor, CEO, UK Export Finance  
Paul Teboul, Deputy Assistant Secretary, French Treasury  
Janusz Wladyczak, CEO, KUKE

### 11:00 | Towards a Green Transition Strategy

Ignacio Garcia Bercero, Director, DG Trade, European Commission  
Astrid Bronswijk, Head of Division, Dutch Ministry of Finance  
Dr Thomas Hale, Oxford University  
Mairead Lavery, CEO, EDC

### 11:45 | Financing Green Growth: The Role of Public Instruments

Sabine Gaber, CEO, OeEB  
Magnus Montan, CEO, SEK  
Prof Benedict Oramah, CEO, Afreximbank  
Johannes Schmidt, Export Finance Head, Siemens  
Nazeem Noordali, COO, ITFC, Islamic Development Bank Group

### 13:30 | Keynote Speech

Dr Franziska Brantner, Secretary of State, Federal Ministry for Economic Affairs and Climate Action

### 14:00 | Aligning Public and Private Climate Finance

Dr Ratnakar Adhikari, Executive Director EIF, WTO  
Alex Michie, Head, GFANZ  
Dr Lars Ponterlitschek, CIO, SERV  
Dan Riordan, Global Head of Political Risk and Credit, Vantage  
Werner Schmidt, Global Head, Deutsche Bank

### 14:45 | Fostering Green Innovation

Yuichiro Akita, Director General, NEXI  
Neil Francis, Interim Managing Director, Scottish Development International  
Nina Kopola, CEO, Business Finland  
Peder Lundquist, CEO, EKF  
Dr Joost Oorthuizen, CEO, Invest International

### 15:45 | Transition Challenges and Opportunities

Linda vom Hove, Head of Berlin, Euler Hermes State Business  
Philip Koelle, Head of Project and Export Finance, Gauff  
Michael Maurer, Global Head, LBBW  
Michal Ron, CIO, SACE and Berne Union President

### 16:30 | End of Symposium & Bus pick-up Campus to Hotels/Train Station

### 19:00 | Reception and Symposium Dinner at Hotel Liberty

## Co-Hosts



## Co-Hosts & Supporters

