

The background is a dark blue gradient with a subtle pattern of white dots. Overlaid on the left side are several concentric circles and a large circular scale with tick marks and numbers ranging from 140 to 260. Some of the circles have arrows indicating a clockwise direction.

# IMPACT INVESTMENT

FDI AS A KEY DRIVER TO  
ACHIEVE THE SDGS BY 2030

JURI SUEHRER

# “DECADE OF ACTION”

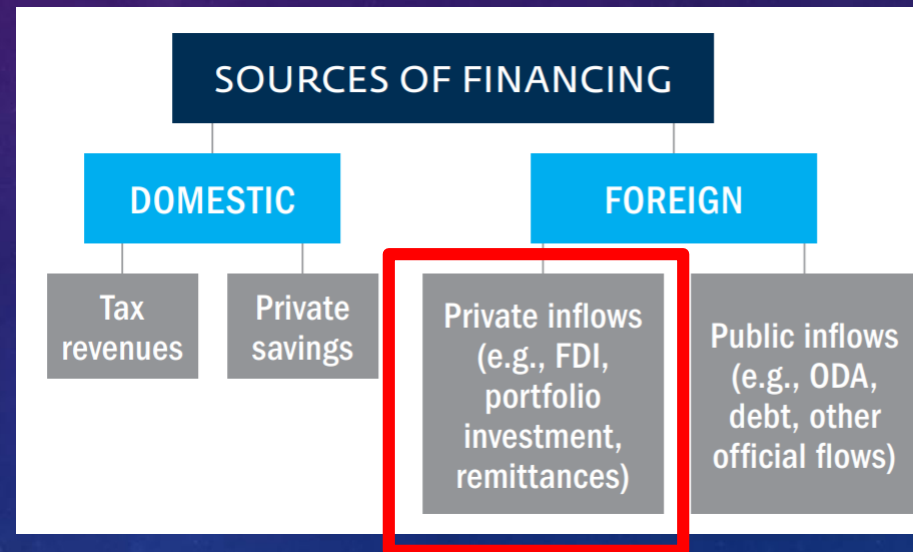
**DECADE  
OF >>>  
ACTION**



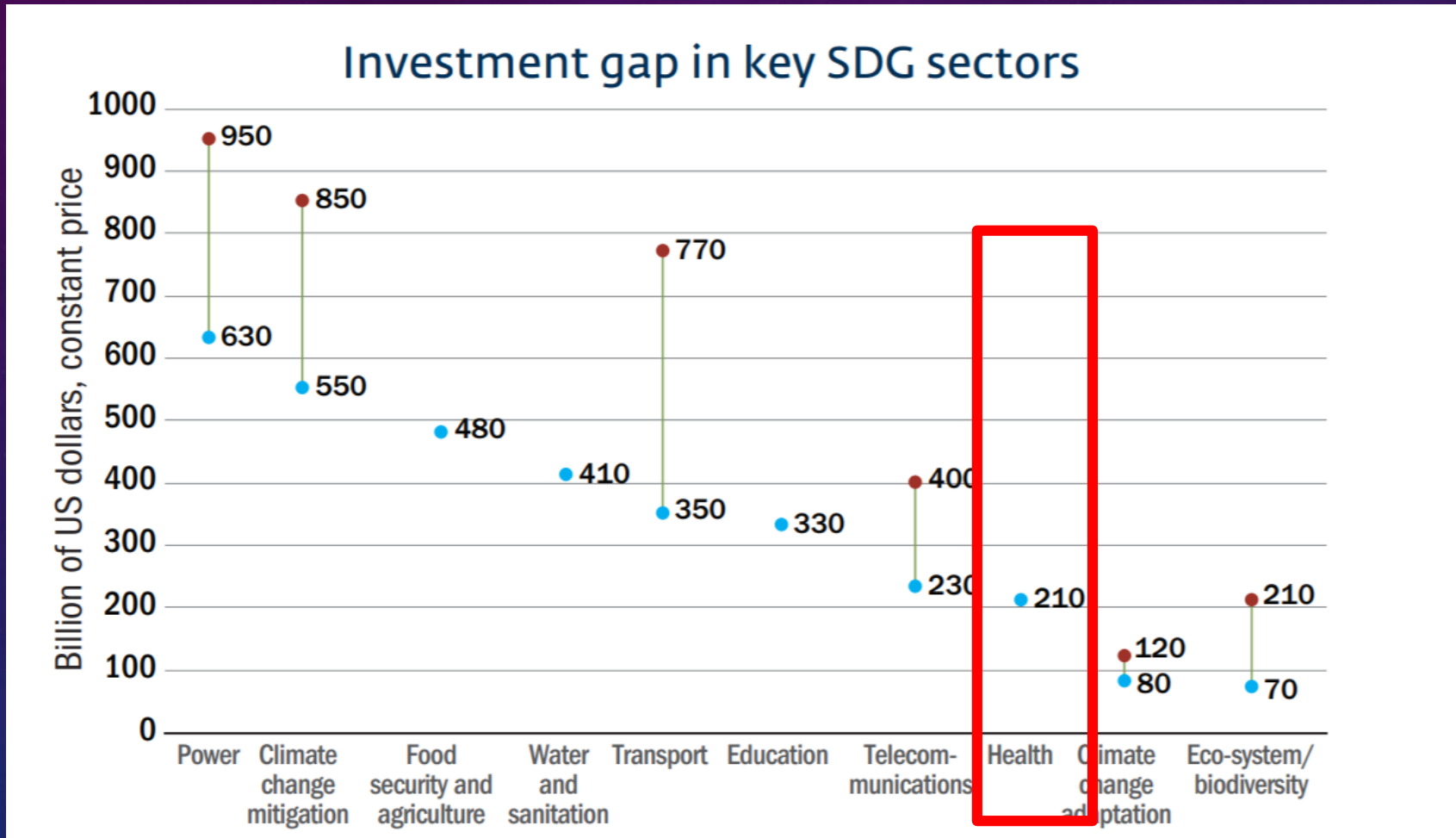
# FINANCING GAP – BIGGER THAN EXPECTED?



➤ Annual financing gap of USD 2.5 trillion

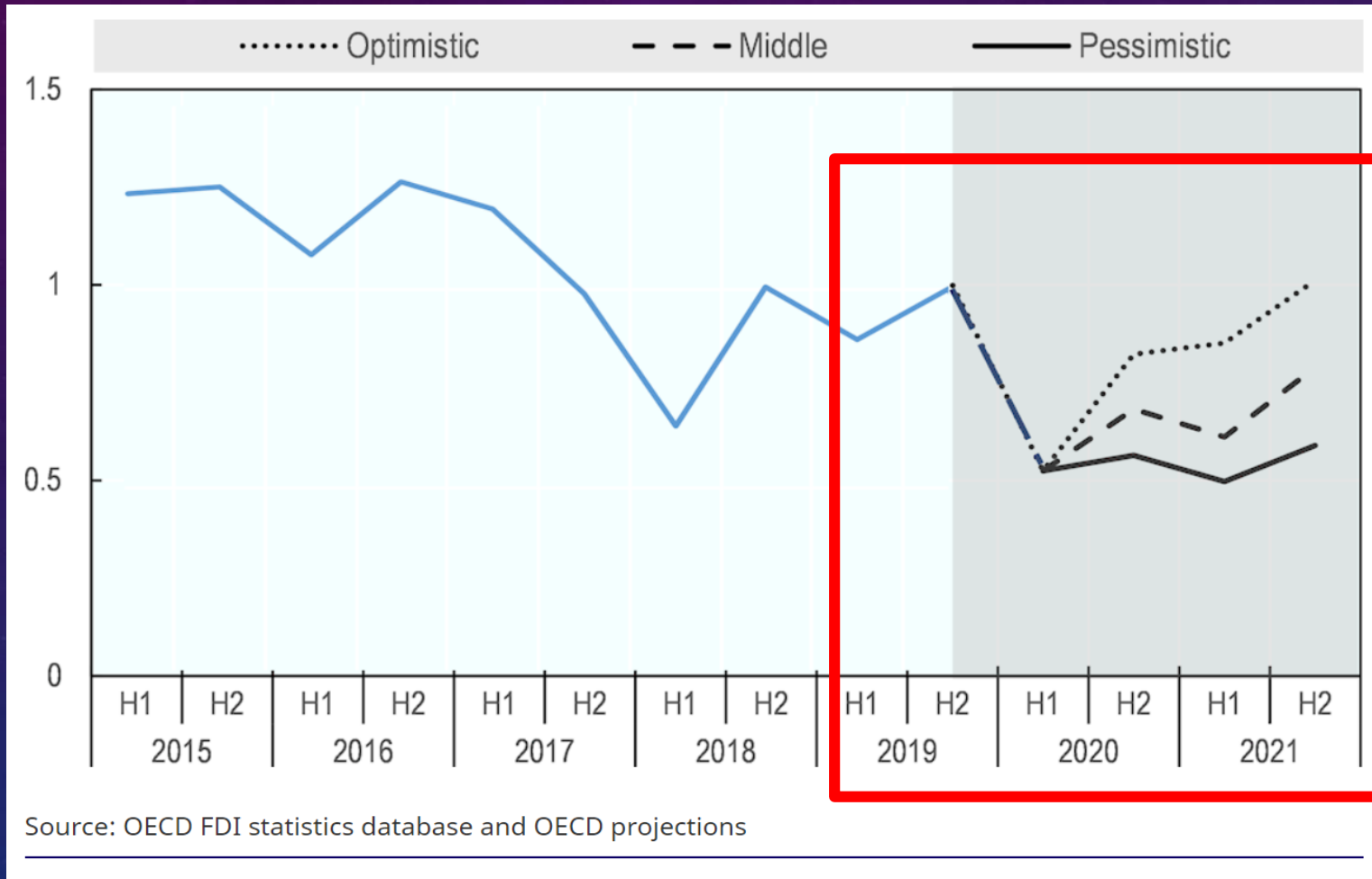


# FINANCING GAP – SECTOR VIEW

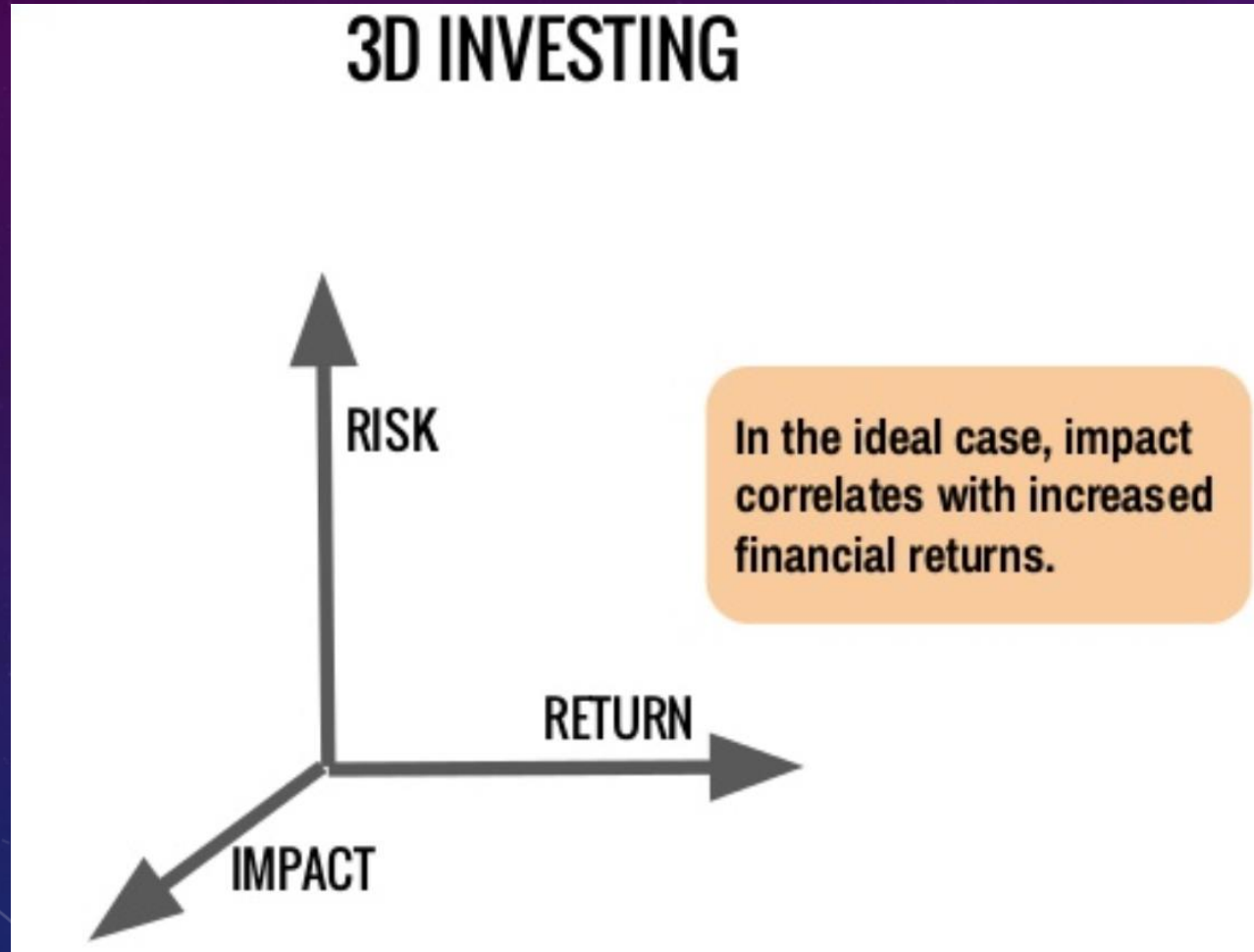




# COVID-19 IMPACT ON GLOBAL FDI FLOWS



# ONE IDEA..... ADD ANOTHER DIMENSION TO INVESTING



# MULTILATERAL FOCUS IS CLEAR





# SO WHAT ABOUT FDI?

## Basic Human Needs

### Nutrition & Basic Medical Care



### Water & Sanitation



### Shelter



### Personal Safety



## Foundations of Wellbeing

### Access to Basic Knowledge



### Access to Information & Communications



### Health & Wellness



### Environmental Quality



## Opportunity

### Personal Rights



### Personal Freedom & Choice



### Inclusiveness

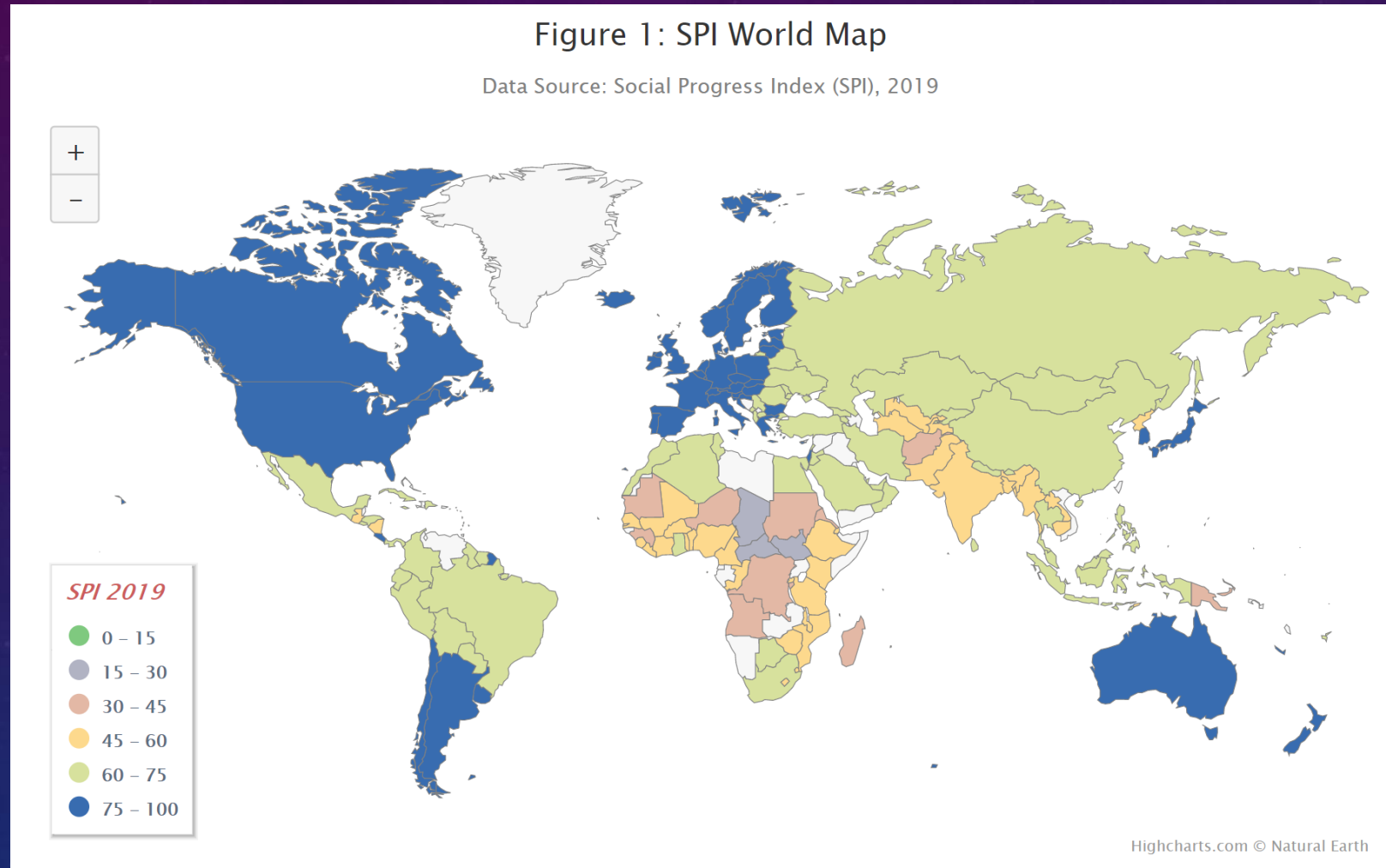


### Access to Advanced Education

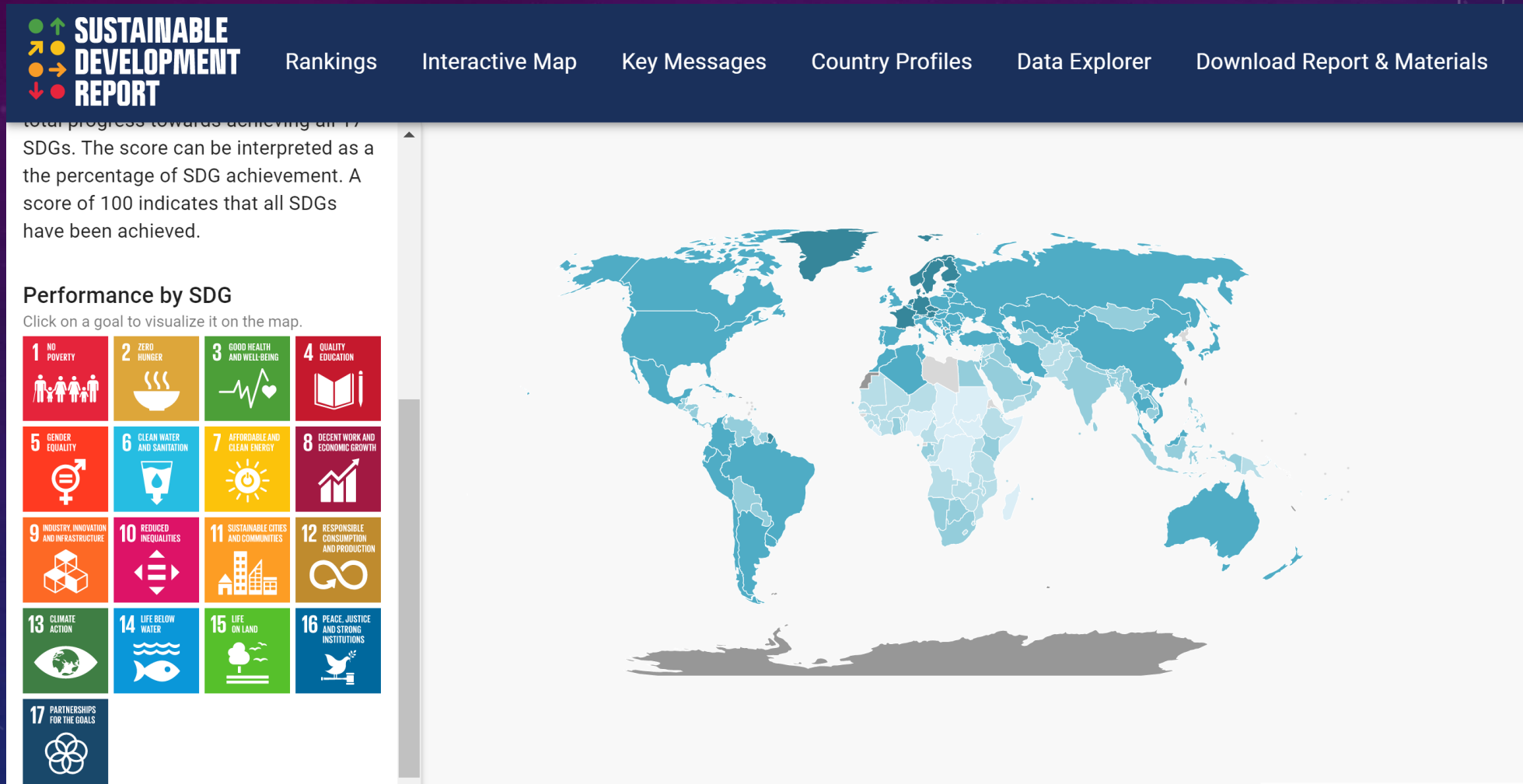














# SOCIAL PROGRESS INDEX IS LINKED TO FDI ATTRACTION



# SDG PERFORMANCE – HOW TO MEASURE THE IMPACT



# VALIDITY & RELEVANCE OF DATA

Rank	Country	Score	Performance by SDG
1	 Sweden	84.72	
2	 Denmark	84.56	
3	 Finland	83.77	
4	 France	81.13	
5	 Germany	80.77	

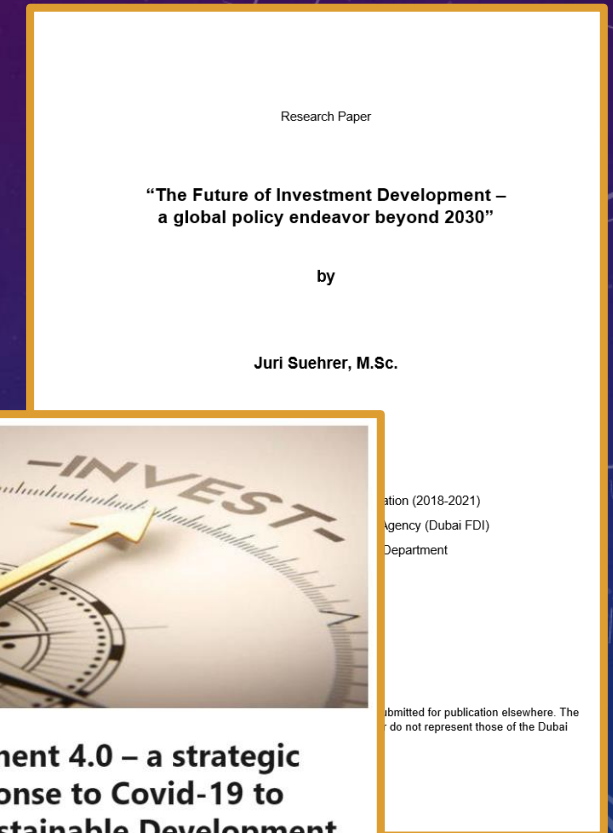


162	 Liberia	47.12	
163	 Somalia	46.21	
164	 Chad	43.75	
165	 South Sudan	43.66	
166	 Central African Republic	38.54	



# RESEARCH CONCLUSIONS (EXCERPT)

- Cascading of SDG Goals based on government strategies is key
- Absorptive capacity is required to implement and live the SDGs amongst corporates
- SDG Incentives to be developed and enrolled in the target countries
- Investment Development to build targeted attraction strategies for SDG Investors
- SDGs to be transformed into a globally certification standard to avoid misuse as branding



# KEY TAKEAWAYS FOR FURTHER RESEARCH

- Missing platform to match investment opportunities & investors
- Attempts to measure impact lack of relevancy for business
- Risk of investment is often not adequately reflected or revealed
- SDG interlinkage and correlations
- No academic concept to expand ROI and include impact exists yet



# THANK YOU

JURI SUEHRER

DOCTORAL STUDENT & SENIOR STRATEGIST  
DUBAI INVESTMENT DEVELOPMENT AGENCY

[JURI.SUEHRER@FDIDUBAI.GOV.AE](mailto:JURI.SUEHRER@FDIDUBAI.GOV.AE)

[HTTPS://WWW.LINKEDIN.COM/IN/JURISUEHRER/](https://www.linkedin.com/in/jurisuehrer/)