

Plan Your Visit IfTI Global Symposium 2020

Conference Venue

Online Virtual and at
Offenburg University, Campus Gengenbach,
Klosterstraße 14, 77723 Gengenbach, Germany.

Booking Price

The booking price for the IfTI Global Symposium is €95 for virtual attendance, or €365 for the full conference attendance including refreshments, lunches and the symposium dinners at Hotel Liberty.

Directions

Offenburg and Offenburg University's Campus Gengenbach can be reached quickly and easily from several airports (FRA, SXB, FKB and BSL), by train and by car. The best connection is via Frankfurt am Main Airport (FRA): High-speed ICE trains connect Frankfurt Airport directly with Offenburg Central Station (90 minutes).

Accommodation

Accommodation has to be booked directly with the conference hotels by phone or email (please do not book online). Booking code „IfTI 2020“
The conference hotels are:

- Hotel Liberty, Offenburg
- B&B Hotel, Offenburg

Shuttle Service

We provide a bus shuttle service for the IfTI Global Symposium from/to the hotel to the conference venue and dinner location.

Full Details and Registration

<https://ifti.hs-offenburg.de/symposium/symposium-2020>

IFTI

GLOBAL SYMPOSIUM



**Fostering Economic Development
in a World of Change**

16-17 September 2020

Online Virtual and at
Offenburg University,
Campus Gengenbach, Germany

Welcome to the Black Forest



Fostering Economic Development in a World of Change IfTI Global Symposium 2020

Rethinking Innovation and Trade

In challenging times, it is crucial to understand the role of innovation in driving productivity and to rethink how innovative exporters can remain competitive in a multipolar and fragmented world. The IfTI Global Symposium 2020 will showcase multiple perspectives of how to foster economic growth through innovation and trade in times of COVID-19. It is unique in its quest to bring together world-class speakers and experts from many corners of policy-making and international finance.

The Symposium will share approaches to address current challenges in innovation, trade and economic development, will conduct innovation labs and present case studies, and will offer opportunities to discuss practical and pragmatic ways to move forward in a world of change. Among the topics discussed will be public policy approaches and financing tools to accelerate innovation, the convergence of development and trade finance, as well as financing solutions for Africa's transformation in a world of change. These various viewpoints will be presented by high-level policy makers and experienced practitioners.

Connecting Decision-makers

We bring together 100+ high-level participants from governments, innovation funds, ECAs, MDBs, DFIs, the private sector and academia including Afreximbank, AIB, AXA XL, BAFU Switzerland, Business Finland, CESCE, City University of London, ECI, EKF Denmark, FMO, IFCL, IfTI, Innovate UK, ITFC, Ministry of Economy of Armenia, Monsha'at, OECD, Offenburg University, Siemens, Spanish Ministry of Industry, Trade and Tourism, Strategy&, Swiss State Secretariat for Economic Affairs, SMBC, Tesi Finland, tr8fin, UK Export Finance and the WTO.

The IfTI Global Symposium is hosted by the Institute for Trade and Innovation (IfTI) at Offenburg University. IfTI is home to leading academics in the field of trade and innovation-led economic development and growth through research and consultancy covering benchmarking, strategy, target operating models, institutional design and programme set-up. The Symposium is chaired by Dr Andreas Klasen, Professor of International Business at Offenburg University and Head of IfTI.

Key Panels and Speeches

Opening Remarks and Keynotes

Prof Andreas Klasen, Head, IfTI, Offenburg University
Michael Kleiner, Permanent Secretary, Ministry of Economic Affairs
Beatriz Reguero Naredo, COO, CESCE and President, Berne Union
Volker Schebesta, State Secretary, Ministry of Education, Youth and Sport

Setting the Scene: Supporting Businesses in Times of Crisis

Kirstine Damkjær, CEO, EKF Denmark's Export Credit Agency
Simon Edmonds, Deputy Executive Chair, Innovate UK
Dr Marion Jansen, Director, Trade and Agriculture Directorate, OECD
Dan Riordan, President PRCB, AXA XL

Financing Solutions for Africa's Transformation

Dr Rebecca Harding, CEO, Coriolis Technologies
Prof Benedict Oramah, President, Afreximbank
Annette Ssemuwemba, Deputy Executive Director, WTO EIF
Louis Taylor, CEO, UK Export Finance

Policy and Academic Interventions

Dr Simone Krummaker, City, University of London
Sandra Planes Satorra, Innovation Policy Analyst, OECD
Dr Karine Siegwart, Vice Director, Swiss FOEN
Juri Suehrer, IfTI Researcher and Senior Strategist, Government of Dubai

Accelerating Innovation: Policy Approaches and Financing Tools

Massimo Falcioni, CEO, Etihad Credit Insurance
Reimund Felderhoff, Co-Founder, tr8fin
Jens Heitmann, Head of Division, Euler Hermes
Jan Sasse, CEO, Tesi Finland
Janusz Wladyczak, CEO, KUKE

Development and Trade Finance: Convergence and Collaboration

David Drysdale, Head Export Credits Division, OECD
Prof Andreas Klasen, Head, IfTI, Offenburg University
Hani Salem Sonbol, CEO ITFC, Islamic Development Bank Group

Financial Services in Heightened Uncertainty

Jonathan Joseph-Horne, EMEA Head of Export & Agency Finance, SMBC
Johannes Schmidt, Head Financial Advisory, Siemens FS
Werner Schmidt, Global Head Structured Trade & Export, Deutsche Bank
Dr Philipp Wackerbeck, Partner, Strategy&

Policy Intervention: Creating Impact in Challenging Times

Xiana Margarida Méndez Bértolo, Secretary of State, Spanish Ministry of Industry, Trade and Tourism

The Strategy Panel: Innovation, Industrial Development and Trade

Avag Avanesyan, Deputy Minister, Armenian Ministry of Economy
Ambassador Dr Eric Jakob, Director, SECO Switzerland
Astrid Bronswijk, Head of Export, Dutch Ministry of Finance
Prof Andreas Klasen, Head, IfTI, Offenburg University
Nina Kopola, CEO, Business Finland

Full Programme and Speakers

You will find the **Programme** here:
<https://ifti.hs-offenburg.de/symposium/symposium-2020/agenda>

and the **Speakers** here:
<https://ifti.hs-offenburg.de/symposium/symposium-2020/speakers>

Co-Hosts and Supporters



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